



IMS/RO/E&OC/2026

2<sup>nd</sup> February 2026

### **Extension & Outreach Cell**

In view of the Extension and Outreach activities as per NAAC requirements, the Extension & Outreach Cell is re-constituted in order to functionalize the extension and outreach activities.

<b>S. No.</b>	<b>Name of Faculty / Staff</b>	<b>Designation</b>
1	Ms. Barsha Chhabaria	Convener
2	Mr. Prakash Kumar	Co-Convener
3	Ms. Madhuri Pal	Member
4	Ms. Shaili Tyagi	Member
5	Mr. Lalitank Jain	Member
6	Dr. Laveena Pareek	Member

**Registrar**



## Extension & Outreach Cell

### Objectives

- 1. Community Engagement**  
To connect the institution with society through meaningful community service and outreach activities.
- 2. Social Responsibility**  
To develop a sense of social responsibility, ethics, and civic awareness among students and staff.
- 3. Holistic Development of Students**  
To promote personality development, leadership skills, and teamwork through participation in social initiatives.
- 4. Support to Society**  
To contribute to the welfare of nearby communities through education, awareness programs, and social support initiatives.
- 5. Environmental Awareness**  
To encourage environmental protection activities such as tree plantation, cleanliness drives, and sustainability campaigns.
- 6. Collaboration with Government & NGOs**  
To work with government agencies, NGOs, and social organizations for community development programs.
- 7. Promotion of National Values**  
To promote unity, integrity, discipline, and national values through outreach programs.

### Functions of Extension and Outreach Cell

- 1. Planning Outreach Programs**  
To plan and organize extension activities such as:
  - Awareness campaigns
  - Health camps
  - Blood donation drives
  - Cleanliness drives
  - Social welfare programs
- 2. Community Development Activities**  
To undertake initiatives benefiting rural and urban communities including:
  - Literacy programs
  - Digital awareness programs
  - Women empowerment activities
- 3. Student Participation**  
To encourage student involvement in extension activities like:



- NSS / social service programs
  - Volunteering initiatives
  - Social surveys
4. **Organizing Special Campaigns**
- Such as:
- Swachh Bharat Abhiyan
  - Environmental awareness programs
  - Road safety awareness
  - Health and hygiene awareness
5. **Collaboration and Partnerships**
- Coordinate with NGOs, government bodies, and local authorities
  - Develop partnerships for community service projects
6. **Documentation and Reporting**
- Maintain records of all outreach activities
  - Prepare reports for **NAAC, AICTE, and institutional audits**
  - Collect photographs and participation data
7. **Impact Assessment**
- Evaluate the social impact of outreach programs
  - Collect feedback from beneficiaries and participants
8. **Awareness and Training**
- Conduct workshops and seminars on social issues
  - Promote community engagement among students